



2010 Steve Porter Memorial Scholarship Program

Message from the Presidents

On behalf of InterContinental Hotels Group (IHG) and The Owners' Association (IAHI), we are proud to announce the 2010 Steve Porter Memorial Scholarship Program.

Higher education was a cornerstone for both Steve Porter and the IHG family. The scholarship program will honor Steve Porter's commitment to the IHG family of hotels and owners. The program will endow undergraduate college students as well as students who are in their final year of high school or are recent high school graduates. Eligible children include those of full-time IAHI member hotel employees (including IHG-managed hotels) and corporate office employees.

We are pleased to offer these scholarships through Scholarship America and strongly encourage you to share this information with all eligible employees. In the attached packet you will find all guidelines, dates, information and application for enrollment. We look forward to a terrific response from our IHG family.

Jim Abrahamson
President, IHG Americas

Eva Ferguson
President, IAHI





STEVAN D. PORTER
1954 – 2008

Stevan D. Porter was a dynamic leader as president of the InterContinental Hotels Group (IHG), the Americas, from 2002 to 2008. A 32-year veteran of hospitality and related industry, Stevan joined IHG in 2001 as chief operating officer, the Americas. In this role, he had strategic and tactical responsibility for all company-owned and managed properties throughout North and South America. Stevan quickly advanced to president, the Americas, of IHG in 2002.

As president, Stevan was responsible for the management, growth and profitability of the company's largest operating region, spanning the United States, Canada, Mexico, Central and South America and the Caribbean. He was responsible for a portfolio of more than 3,000 hotels and resorts under the InterContinental, Crowne Plaza, Hotel Indigo, Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites hotel brands.

Stevan held additional duties as the global leader of franchise strategy and executive director of InterContinental

Hotels Group PLC. In his role as global leader of franchise strategy, Stevan was responsible for the development and deployment of best practices in franchising for the benefit of IHG's global business. Under his leadership, IHG acquired its sixth brand, Candlewood Suites, in 2004. In less than two years after becoming a part of the IHG system, this underperforming brand experienced double-digit growth. This strategic hotel addition increased the IHG management portfolio by more than 40 percent in the Americas. IHG's seventh brand, Hotel Indigo, was also launched under Stevan's leadership in 2004. Hotel Indigo, the industry's first branded boutique hotel in the lifestyle segment, delivers a refreshing inclusive hotel experience in response to prevailing consumer trends.

Stevan began his career in the hospitality industry in 1976 with Stouffer Hotels. Prior to joining IHG, Stevan served with Hilton Hotels Corporation starting in 1990. He held roles of increasing responsibility, including Senior and Executive Vice President of Operations, where he was responsible for overseeing the management of nearly 350 hotels and more than 40,000 employees.

Stevan served as an industry expert at various conferences across the nation including Cornell University and as Executive-in-Residence at the University of Tennessee. He was on the Board of Directors for the International Association of Holiday Inns (IAHI) and was a member and past chairman of the Business Advisory Council for the Richard T. Farmer School of Business at Miami University. He was past chairman of the American Hotel & Lodging Association Government Affairs Committee. In 2006, he was named chairman of the Discover America Partnership, an effort led by some of America's foremost business leaders to strengthen America's image around the globe. He was also named vice chairman of the Travel Business Roundtable, whose mission it is to educate elected officials about the important economic and social contributions of the travel and tourism industry. Stevan was also active with UNICEF, the American Cancer Society, American Heart Association, the United Way, the Center for Elimination of Violence in the Family and a supporter of Phi Kappa Tau Foundation (his college fraternity at Miami University), and other philanthropic endeavors.

In 2005, Stevan was presented with the U.S. Fund for UNICEF Corporate Responsibility Award, which honors the company that has demonstrated an outstanding commitment to philanthropic activity benefiting children. In 2004, he received the B'nai B'rith Community Service Award. In 2003, he received the prestigious Oglethorpe Sword on behalf of the British American Business Group in recognition of his actions to promote the growth of business between the United Kingdom and the State of Georgia.

More about Stevan Porter

Birth Place	Columbus, Ohio
Education	Graduate of Miami University and received his Master of Business Administration from Xavier University.
Devoted Family Man	Married to Francey since 1976. Children are Steve Jr. and Charlie.
First Job	Selling soft drinks at Ohio State football games, at age 14. "I worked in C-deck -- the student section -- and it was a highly-sought-after location. We worked until we had reached our quota, then we could stop and watch the rest of the game. The students brought their flasks with them, so I usually had reached my sales quota well in advance of halftime. It taught me how to sell and the importance of finding your customer base. I also learned that work is fun and that there are an awful lot of really nice people in the world."
Little Known Fact	Met his wife when they were both in a choral group in college. He had the opportunity to work with some of the greats--the Cincinnati Symphony , Robert Shaw, James Levine, Aaron Copland, and Eric Kunzel.
Favorite Book	First You Have to Row A Little Boat: Reflections on Life and Living, by Richard Bode . "It's this man's life story ... about how the competence and central skills he learned as a sailor taught him relevant lessons in life."
Favorite Movie	Manhattan Murder Mystery
Favorite Quotes	"We cannot become what we need to be by remaining what we are." - Max De Pree "The best leaders take their followers to places they've never been before - and, more important, places they never imagined." - (in the words of Tom Peters)

Personal Likes and Interests

- Lover of music, seeker of travel , avid cook , casual jogger, big swimmer, and in his own words "a miserable golfer"

"Quotable" Stevan D. Porter

"The thing I like best is making a big difference in people's lives," he said. "The accountability of leaders is to create leaders at every level of the organization. That means making decisions selflessly and empowering people to act."

"If we can create an environment in which people have comfort and confidence in their own thinking, they will make the correct choices most of the time. And even though they may not bat a thousand, they will learn and have fun."

"I think we need more humanity in business, so I look for interesting, unusual stories--like those from Dr. Seuss--that relate to what we're doing. I tell stories all the time...I love to be in front of people."

"I still cook, and I have many specialties--they tend to flex by season. I do a mean standing rib roast with all the trimmings, and I love to prepare Thanksgiving dinner--I compete with my mother-in-law over who has the best gravy. I also love to fix stuff on the grill--my beer-can chicken is popular year-round. In the kitchen--well, if I ever cooked all the recipes I've torn out of magazines, I'd be doing nothing but cooking and eating for the rest of my life!"

THE PROGRAM

InterContinental Hotels Group and IAHI have established the Steve Porter Memorial Scholarship program to assist employees' children who plan to pursue post-secondary education in college and vocational programs. Scholarships are offered for full-time study at any accredited post-secondary institution of the student's choice located in the U.S., Canada, Mexico and South America.

This scholarship program is administered by Scholarship America. Scholarship America is a national nonprofit educational support and student aid service organization that seeks to involve and assist the private sector in expanding educational opportunities and encouraging educational achievement.

ELIGIBILITY

Applicants to the InterContinental Hotels Group Scholarship Program must be:

Children (up to the age of 23) of regular full-time IHG and IAHI employees (based in U.S., Canada, Mexico, and South America) who have a minimum of one year employment with the company as of the application deadline date.

High school seniors or graduates who plan to enroll or students who are already enrolled in a full-time undergraduate course of study at an accredited two- or four- year college, university, or vocational-technical school.

Children of temporary, part-time, on-call, and/or seasonal employees are not eligible.

Preference will be given to students pursuing or planning to pursue a major in hospitality OR who have worked experience in the hospitality industry.

AWARDS

Up to 18 awards in the amount of \$5,000 each will be granted. There is a limit of one scholarship recipient per hotel. Awards may be taxable income based on levels of participation and adherence to applicable laws at the time of award.

Awards are for undergraduate study only.

APPLICATION

Interested students must complete the attached application and mail it along with a current complete transcript of grades to Scholarship America postmarked no later than April 15, 2010.

Applicants are responsible for gathering and submitting all necessary information. Applications are evaluated on the information supplied; therefore, answer all questions as completely as possible. All information received is considered confidential and is reviewed only by Scholarship America.

SELECTION OF RECIPIENTS

Scholarship recipients are selected on the basis of academic record, potential to succeed, leadership and participation in extracurricular school activities, participation in community service activities, honors, and work experience. Financial need is not considered. Recipients will be selected to ensure representation of the company's various divisions.

Selection of recipients is made by Scholarship America. In no instance does any officer or employee of InterContinental Hotels Group play a part in the selection. All applicants agree to accept the decision of Scholarship America as final.

All applicants will be notified by the end of May. Students may reapply to the program each year they meet eligibility requirements.

PAYMENT OF SCHOLARSHIPS

Scholarship America processes scholarship payments on behalf of InterContinental Hotels Group and IAHI. Payments are made in equal installments around August 15 and December 30. Prior to each payment, recipients must submit proof of enrollment to Scholarship America. Checks are then mailed to each recipient's home address and will be made payable to the institution for the benefit of the student. All checks will be issued in U.S. currency.

OBLIGATIONS

Recipients have no obligation to InterContinental Hotels Group or IAHI. They are, however, required to supply Scholarship America with complete transcripts and to notify Scholarship America of any changes of address, school enrollment, or other relevant information.

REVISIONS

InterContinental Hotels Group and IAHI reserve the right to review the conditions and procedures of this scholarship program and to make changes at any time including termination of the program.

ADDITIONAL INFORMATION

Questions regarding the scholarship program should be addressed to:

InterContinental Hotels Group Scholarship Program • Scholarship Management Services,
Scholarship America
One Scholarship Way, P.O Box 297 • St. Peter, MN 56082 Telephone: (507) 931-1682